

What is claimed is:

1. A method for transferring a donation from a donor's account with an asset holder to at least one qualified charitable organization for subsequent transfer to at least one charity comprising:

5 a) providing an electronic communication means used by the donor to designate the asset being donated; and

b) transferring a donor designated asset to at least one charitable organization.

2. The method of claim 1, further including the step of providing the donor with a receipt evidencing transfer of the asset and the date of the transfer.

3. The method of claim 1, wherein said electronic communication means is an Automatic Teller Machine.

4. The method of claim 1, wherein said asset holder is a bank and said asset is a monetary asset.

15 5. The method of claim 1, wherein said asset holder is a securities broker and said asset is a non-monetary asset.

6. The method of claim 1, wherein said electronic communication means includes a list of charities from which the donor can select the charity to receive the contribution.

20 7. The method of claim 6, wherein said charity list can be modified by the donor.

8. The method of claim 1, wherein the screen enables the donor to select whether or not to receive a receipt from the asset holder.

9. The method of claim 1, wherein the electronic communication means enables the donor to request a summary of donations made by the donor during a designated time period.

10. The method of claim 1, wherein said electronic input is the asset holder's Internet website.

11. The method of claim 1, wherein said electronic communication means is accessible by inputting a password.

12. The method of claim 1, wherein said donation can be allocated among multiple charities.

13. The method of claim 11, further including the step of providing the donor with a receipt identifying the donation and the designated charity.

14. A method for the transfer by a qualified charitable organization of a tax-deductible donation from a donor's account with an asset holder to at least one charity comprising:

a) receiving a donation from an asset holder transferred in accordance with instructions provided electronically to the asset holder by the donor designating the amount of the donation and the identity of said at least one charity;

b) transferring the donation to the identified charity;

c) transmitting information relating to the donation to the U.S. Internal Revenue Service; and

d) transmitting information relating to the donation to the donor.

15. The method of claim 14, wherein the donation is a non-monetary asset, and said method further includes the step of converting the non-monetary asset to a monetary asset before the asset is transferred to the charity.

5 16. The method of claim 14, further including the step of providing a report to the identified charity.

17. The method of claim 14, wherein said instructions are provided by the donor using an electronic communication means provided by the asset holder.

10 18. The method of claim 14, wherein the asset holder is a for-profit asset holder.

19. The method of claim 14, wherein the asset holder is a non-profit asset holder.

15 20. The method of claim 14, wherein the qualified charitable organization is selected from the group consisting of private foundations, community foundations, donor-advised funds, and gift funds.